

Dr. Babasaheb Ambedkar Open University
Term End Examination July – 2023

Course	:	BBA	Date	:	03-Aug-23
Subject Code	:	BBA-303(NEW)	Time	:	09:30am to 11:45am
Subject Name	:	Management & Information system	Duration	:	02.15 Hours
			Max. Marks	:	70

Section A

Answer the following (Attempt any three) (30)

1. What is MIS? Explain the characteristics of MIS in detail.
2. Explain the evolution and need of MIS.
3. What is DBMS? Explain advantage and disadvantage of DBMS.
4. Explain the Decision making Process in detail.
5. Explain Process of establishing MIS.

Section B

Answer the following (Attempt any four) (20)

1. Explain System Development Life Cycle.
2. Difference Between Business plan and MIS Plan.
3. State difference between Prototyping approach and Life Cycle approach.
4. What is Information? Explain characteristics of Information.
5. Explain phases of Decision making Process.
6. Explain: "Management is an Art and a Science".

Section C

Part – A (Multiple Choice Questions) (10)

- 1 The objectives of MIS are derived from the _____ objectives
A Company's B Planned
C Both A & B D None of these
- 2 Management also should ensure that managers and staff receive initial and ongoing _____ in MIS.
A Training B Information
C Both A & B D None of these
- 3 Effective _____ should ensure that appropriate presentation formats and time frames required by operations and senior management are met.
A MIS B control
C Management D Both A and B
- 4 Since data resides in different _____, there are chances of redundancy and resulting inconsistency.
A Private data files B Information
C Format D None of these

- 5 The conversion off _____ into meaningful information is known as data processing.
A Acts
B Facts
C Data
D Files
- 6 In ACID “C” stands for
A control
B command
C calculation
D Consistency
- 7 Strategic use of _____ involves forging electronic linkages to customers and suppliers.
A MIS
B Information technology
C DBMS
D Computer system
- 8 The idea behind _____ is to facilitate the sharing of information within a company in order to eliminate redundant work and improve decision-making.
A DBMS
B KM
C MIS
D None of these
- 9 Implementation of the _____ in an organization is a process where Organizational transformation takes place.
A Information technology
B information
C Both A & B
D MIS
- 10 If information is available when needed and its value is greater is _____ utility.
A Form
B Place
C Time
D Possession

Part – B (Do as Directed)

(10)

State whether the following statements are true or false

- ERM is an abstract conceptual representation of structured data.
- Hierarchical data model contains nodes connected by branches.
- The most efficient and useable MIS should be both operational and informational
- Decision Support Systems (DSS) are a specific class of computerized information system that supports business and organizational decision-making activities.
- Structured decisions are those for which pre-planned rules and procedures cannot be completely specified.
- There are five levels of information systems that exist in a typical business of moderate to large size.
- ESS full form is Executive Support System.
- The components of an information system includes Hardware, Software, People, Procedures and data.
- A decision is a choice, which involves commitment of resources to a course of action.
- Esprit de Corps means team Weakness.
